





# **CEO's letter**

Thank you to the visionary leader,
the ambitious young individual,
and to His Royal Highness Prince Mohammed bin Salman,

#### the Crown Prince, Deputy Prime Minister, and Minister of Defense. May God protect you.

Your benevolence and ambition have inspired us, cultivating within us a spirit and resolve to dedicate our abilities to elevate our nation. At Ivory Company, we take pride in our past and ongoing contributions to the realization of our collective vision with wholehearted commitment and aspiration. We remain unwavering in our pursuit of this vision, enlightened by your guidance. A mere word of gratitude is insufficient, yet we pledge to be faithful, alert, and inspired to deliver our best.

At Ivory Company, our dedication to excellence propels us to constantly seek the most distinguished global accreditations in all training domains, and to introduce relevant and effective training programs that expedite the process of localization. As partners of this magnanimous nation, we are honored to witness its accomplishments, and to grow and evolve together.

**Chief Executive O fficer** 

**Engineer / Mahmoud Al-Saleh** 

# **Introduction**

We have leaped through time and achieved an unprecedented breakthrough in transforming the concept of training programs. We established the unique world of Ivory, where we believe that the human mind possesses boundless creative energy. Consequently, we decided to invest in individuals' skills, hone their talents, and enhance their abilities to contribute to bridging the digital skills gap currently faced by the world.

There are those who possess passion but lack the carefully crafted training touch that amplifies their capabilities and unleashes the energy of their inner talents. Ivory's training and consulting programs, with their forward-looking vision and professional delivery, have become the most powerful pathways through which we strive to develop individuals' skills, build their personalities, and discover their talents. In addition to improving and developing company performance, our goal is to guide them toward an endless chain of escalating and continuous successes.





### **Our Vision**

Creating daily opportunities for organizations and professionals to learn and develop modern skills.



### **Our Mission**

Empowering organizations to efficiently improve individual and organizational performance through a set of modern learning and development tools.



# Our principles and values





### **Professionalism and Impact**

Ivory strives to achieve a high level of excellence in its training programs through precise working mechanisms and defined priorities that reflect a deep understanding of customer expectations and act accordingly.



### **Credibility and Commitment**

We believe that our clients' success is our success; therefore, we are committed to ensuring their satisfaction. We always strive to maintain a relationship with our clients that fosters mutual growth, which we are dedicated to enhancing and protecting.



### **Time Management**

We possess the efficiency and quality that ensure the smooth and professional execution of the training process within the specified time frame, while maintaining flexibility that aligns with the nature of the program and the needs of our clients.



### **Pioneering and Innovationn**

Introducing novel and modern approaches in the world of training and development, and taking the initiative to meet the needs of our clients, are among the most important values of Ivory. We strive to harness the latest technologies to deliver better training outcomes and gain the trust of clients, wherever they may be.



### **Quality and Efficiency**

Ivory strives to ensure the quality of the training programs offered to clients by designing programs that cater to their needs while maintaining complete customer satisfaction through continuous evaluation of the teams responsible for providing high-quality services.

### Who We are

We are Ivory Training, a company established more than 7 years ago, holding a commercial registration number 1010500395. Our headquarters are located in Riyadh, Saudi Arabia. Ivory Training and Consulting is a company with a global vision in providing training, guidance, and consulting services in Saudi Arabia and the Middle East.

We strive to invest in human resources and develop individuals' minds, harness their creative energy, manage their talents while refining their abilities, expanding their horizons, and enhancing their capacity to face challenges with confidence. We also aim to improve companies' performance, increase their accomplishments, and develop their working mechanisms to achieve the highest success rates, thanks to our effective and innovative strategies and our professional team of creative trainers, experts, dedicated and competent executives. Over the years, we have proven that our clients' success is our primary concern, and their satisfaction is at the forefront of our priorities.



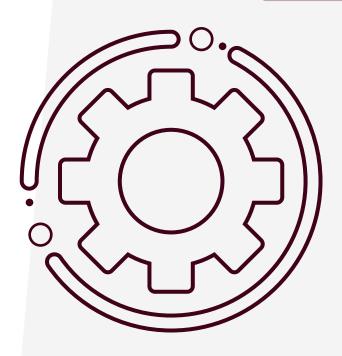
# **Ivory Licenses**

- Training license from the General Organization for Technical and Vocational Training, number 224158385151812
- E-learning license from the National Center for E-Learning, number 2000062331005506
- Quality Management System Certificate ISO 9001:2015
- Educational Organizations Management Standard ISO 21001:2018





# **Ivory Services**



Despite the technological advancements of this era, training and developing the human element remains essential for driving development. Ivory aims to develop individuals' talents, highlight their strengths, strengthen their weaknesses, and refine their personal skills, alongside specific methodologies for improving the performance of organizations and companies. We aim to enhance practices, update management policies, and work methods through our effective professional services to increase productivity, efficiency, and optimize operating costs. We are pleased to present ourselves as one of the highly specialized companies in providing training, qualification, and consulting services in the region. Here is a detailed overview of the various activities carried out by Ivory:

# **Training**

In line with the positive approach to the changing demands of the era, we have adapted our training process to meet the training needs of employees in various sectors and different management levels. Our goal is to improve individual performance and increase efficiency indices, which positively reflects on the performance of organizations. We achieve this by developing skills and capabilities, refining knowledge, outlining the correct paths, and bridging the gap between theory and practice, moving away from traditional methods. We offer a range of effective professional training programs that vary between **«in-person, virtual, and self-learning»** experiences, supported by a network of academically and practically qualified trainers, experts, and specialists in their fields.

# Consulting

Ivory strives to provide professional consulting services, aiming to deliver strategic studies in various administrative, scientific, and technical fields. Our team consists of a selection of consulting experts from around the world, highly qualified in various specialties, and possessing extensive experience in the consulting field. The Ivory consulting team works to enable our clients to achieve their goals by aligning objectives and outcomes. Our consultants develop strategies to design modern systems and apply scientific methodologies for improving the current systems of organizations and companies. This process aims to create a positive shift in organizational performance indicators and ensure the progress and success of our clients.

For more information on our consulting services, please refer to the consulting services file (qrocde).



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# **Leadership Executive Coaching**

We believe that there are points of skillful and creative energy within the human mind. An individual may be able to discover their talents and abilities but may not possess the capability to apply them. Sometimes, they might not even be aware of their potential. Successful organizations aim to develop their human resources, as they are one of the most crucial assets. With this in mind, Ivory offers executive coaching sessions with advanced methodologies and global approaches to unleash the hidden potential of trainees, whether for self-improvement or the success of companies that naturally rely on the quality and productivity of their employees. Therefore, at Ivory, we have designed coaching content based on a specific methodology, after analyzing and evaluating the gaps between expected competence and the actual performance of individuals within organizations, with the aim of improving participants' levels, enhancing their capabilities, and enabling them to develop their skills.









# **Electronic Training Packages Design**

lvory offers professional electronic training packages, including in-person and digital training sessions. The training package content is prepared to align with the evaluated educational and skill-related targets and is distributed across a series of sessions. The standard training packages in lvory include the following sections:



# **Training Platforms:**

We are always looking to provide the best training platforms that help participants learn effectively, appropriately, and inspirationally. Therefore, Ivory Company has chosen several leading platforms to simplify the training process by providing a unique practical and educational experience to meet the needs of customers.

#### **Tamheer:**

Tamheer platform relies on advanced and interactive learning techniquesto ensure an inspiring and stimulating learning experience for learners. It enables collective learning and interaction between learners and trainers to exchange knowledge and experience and enhance sustainable learningand professional growth.



### Master Academy:

Master Academy platform has been designed and developed to be a training partner and a source of knowledge and skills development and problemsolving for your work teams in a highly professional manner at the individual or group level.



### **Nolij City:**

Nolij City offers hundreds of visual training courses provided by experts and university professors who have been selected after a series of interviews and tests. The training platform will help you and your employees reach your goals by providing you with the necessary knowledge to achieve excellence in your work.



# **Integrated Learning Solutions**

lvory has developed its own model for education and development, which represents a comprehensive and systematic approach to enhancing professional skills. This seven-step methodology has been meticulously designed to assess, plan, train, evaluate, reinforce, review, and advance the learning journey, ensuring an engaging and effective path toward professional growth. Our model integrates immersive workshops and personalized training, ensuring a growth trajectory tailored to the individual learners needs and adapted to evolving competencies.

#### The model focuses on a range of packages:

# «Customization» Package

Designed to provide flexibility to our clients. It offers organizations the ability to create tailored learning solutions unique to them. Clients can select and combine any of the components from the other packages, allowing them to mix and match services to create a program that fits their unique learning and development needs.

# **«Excellence»** Package

Builds on the «Engagement» package to deliver a dynamic and continuously evolving learning experience. It is committed to regularly updating learning content in line with the latest industry developments, offering detailed assessments of learners progress, and incorporating customization into the learning journey.

### «Engagement» Package

Aims to activate the core elements established in the «Foundation» package by developing interactive activities and recognition programs to motivate ongoing learner engagement. It also offers tools to monitor and track learners progress.

# «Foundation» Package

Lays the groundwork for the learning journey within the organization. It builds customized learning paths aligned with organizational goals, provides a rich array of related learning resources, and ensures comprehensive support for easy navigation and effective use of the learning platform.

### **Assessments:**

Based on our mission and vision, we always strive to create daily opportunities for organizations and professionals to learn and develop, and enable organizations to improve individual performance through a range of modern learning and development tools. Therefore, we have provided our excellent services in the field of assessments.

#### **Berkman Assessment:**

The Berkman Assessment System has helped many individuals and organizations improve their performance through intensive behavioral and professional assessment. This assessment is used in more than 40 countries and is a scientifically developed multidimensional assessment designed to help you achieve more at work. It integrates behavioral, motivational, and professional data and has been designed and developed over the past 50 years on a scientific and practical framework of psychology and sociology.



#### **■** Talent Assessment, TalassureMX :

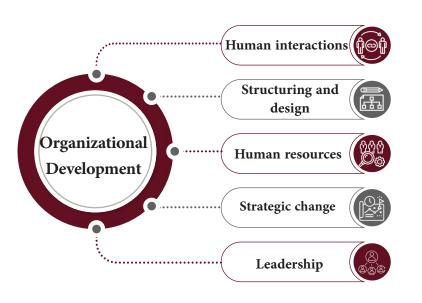
The Talent Assessment, TalassureMX, is a multipurpose assessment used to identify the best talents. This assessment applies a holistic approach to the individual by integrating three critical and important characteristics and indicators about the individual. It measures mental aptitude, behavioral traits, and professional attitudes and inclinations.

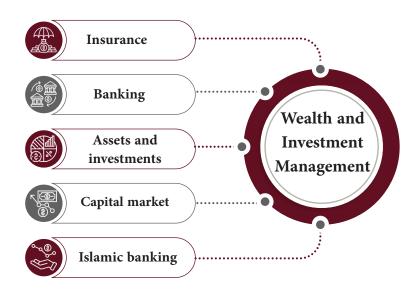


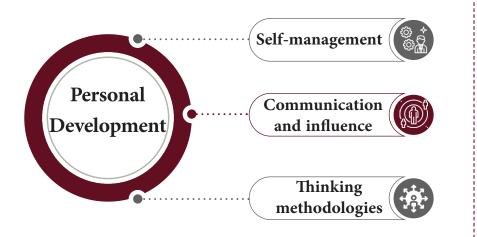
# **Training Topics**

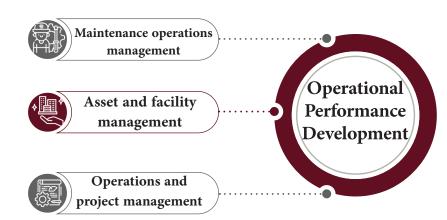
In the era of the technological renaissance, lvory offers an effective and impactful training portfolio, strategically designed to address the current global challenges. These training topics aim to bridge the gap and address the weaknesses of individuals while developing their talents, expanding their horizons, and enhancing their skills to fit the current job market. Additionally, it aims to improve the performance of institutions and companies to reach higher growth and prosperity rates. Each training topic includes several specialized training, qualification, and guidance programs, as well as advisory programs.

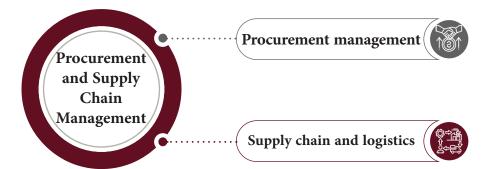
### **Training areas:**

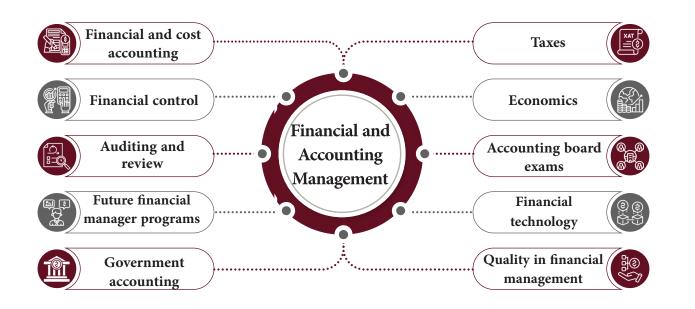














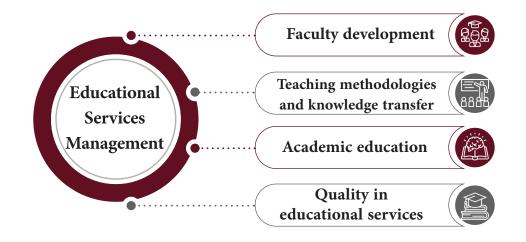


# **Information Technology and Digital Transformation**

C Information technology	○ Voice over internet	Mechanical design
C Information security	Network management	Architectural design
Network security programs	[] laaS/PaaS	C Electronic engineering
C Information security programs	Civil design	Chemical engineering
C Cellular communications	SaaS Human Capital Management	SECFND 210-250
Service providers	SaaS Supply Chain Management	© SECOPS 210-255
Data centers	Developer	C Telecom Planning & Optimization
Wireless networks	SaaS Enterprise Resource	C Data
Phones and video	[] IT management	C Artificial intelligence
C Virtual environment	Information security investigation	C Cybersecurity
Wired networks and network design	C Electrical design	



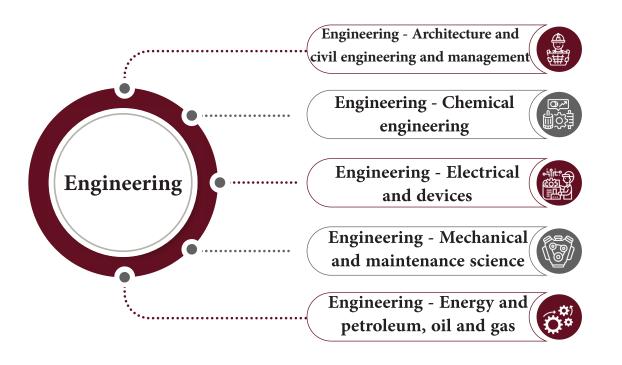


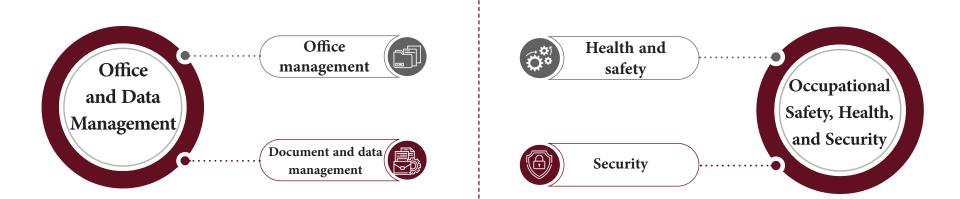




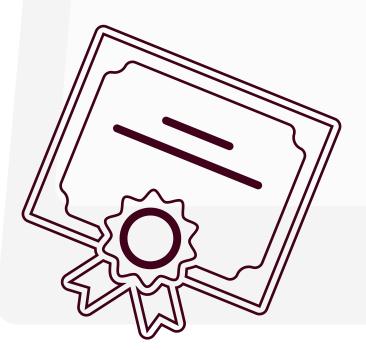
**Legal Courses** 

Quality and Institutional Excellence





# Professional Certifications and International Accreditations



Ivory possesses professional certifications and accredited training programs with a global professional character in various fields, placing us at the forefront of the list of the most important specialized training companies in Saudi Arabia.

# AAPSCM American Association of Procurement and Supply Chain Management

The American Association of Procurement, Supply Chain, and Tourism Management (AAPSCM)® is the leading global professional association for a growing community of millions of procurement, supply chain, tourism management professionals, and change-makers from around the world.

The American Association of Procurement, Supply Chain, and Tourism Management (AAPSCM)® aims to promote and develop high standards of professional skills, competence, and integrity among all those engaged in procurement, sustainability, supply chain, and tourism management. Through education, training, certifications, philanthropy, and market research, AAPSCM® fosters the growth of the industry; developing a skilled workforce, and committing to create an environment where innovation occurs and where production or service delivery processes encourage the appropriate quality inputs, delivered in the right quantity, to the right place, at the right time, and at the right price. Ivory is the exclusive agent for (AAPSCM).





American Certified Supply-Chain Professional (ACSCP)

PERSONAL ASSOCIATION OF FRACUENCE (ACPM)

American Certified Procurement Manager (ACPM)

POSCON° PROCESSOR OF PROCESSOR (ACPP)

American Certified **Procurement Professional** (ACPP)

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American Certified Tourism Manager (ACTM)

American Certified Tourism Professional

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American Certified Supply-Chain Manager (ACSCM)

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American Certified Supply Chain Analyst (ACSCA)

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American Certified Supply Chain Technology Managers (ACSCT)



American Certified
Data Analytics
Managers (ACDSM)

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(CHPP)

Chartered Healthcare

**Procurement Solutions** 

Professional (CHPP)

(ACSAI)

American Certified Supply Chain Artificial Intelligence Analyst (ACSAI) (ACBPF)

American Certified Business Process and Fulfilment Managers (ACBPF) (ACDME)

American Certified Digital Marketing Experts (ACDME)

ACLTD

American Certified Managers in Logistics, Transportation, and Distribution (ACLTD)

(CHPM)

Chartered Healthcare
Procurement Solutions
Manager (CHPM)

### **Chartered Management Institute (CMI)**

The Chartered Management Institute (CMI) is dedicated to promoting excellence in management and leadership. Established in 1947 as the British Institute of Management, it was created to help rebuild British industry post-World War II. Today, CMI>s mission remains to increase the number and standard of professionally qualified managers, leveraging its unique Royal Charter granted in 2002, which allows it to award the prestigious Chartered Manager status.

CMI supports over 180,000 members through a variety of programs, including practical qualifications, events, and networking opportunities, designed to enhance career prospects and connect professionals across industries. With a focus on thought leadership and research, CMI provides valuable insights and represents its community in policy discussions, aiming to ensure better-led and managed organizations.

The organization is committed to inclusivity, ethical practice, and continuous improvement, adhering to its values of being professional, progressive, passionate, and practical. By fostering partnerships and maintaining a strong presence both in the UK and globally, CMI strives to be the leading authority on management practice.







# **CILT The Chartered Institute of Logistics and Transport**

The organization helps institutions and individuals gain knowledge and insights into logistics and transportation skills. Established in 1919, the organization's members work in every sector of the industry: ports and factories, air and sea, transportation planning and demand planning, shipping and storage. In an industry that represents 12% of the global gross domestic product, the organization strives to make a difference in this industry through its professionals.









# **ACMP Association of Change Management professionals**

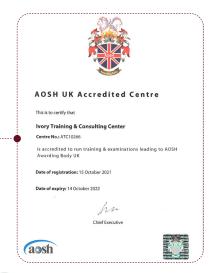
The organization specializes in leading the way in change management, innovation, and change leadership practices, as well as managing change. It focuses on utilizing professional expertise to achieve business and institutional results and is considered an independent and reliable source for professional excellence in the field of change management.





# **UK Accredited (AOSH)**

AOSH UK is an advanced and rapidly growing self-certification body in the field of accrediting practitioners in the health and safety profession. It is a self-governing body that is trusted and recognized by employers, training providers, and learners in the United Kingdom and internationally.





# Institute of Leadership (IL)

ILM is one of the top institutions specializing in leadership learning and practice. It is one of the most professional and leading global brands. ILM offers internationally accredited qualifications through specially designed training programs in the fields of leadership, management, change, and professional coaching.









Certified Advanced Executive Leadership (LEVEL3)







Certified Strategic Analysis and Performance Measurement Consultant





# **Project Management Institute (PMI)**

The Project Management Institute (PMI) is the leading professional association for project management and the authority for a growing global community of millions of project specialists and individuals who use project management skills. Collectively, these professionals and «change-makers» continually work to achieve better results for businesses and society worldwide.











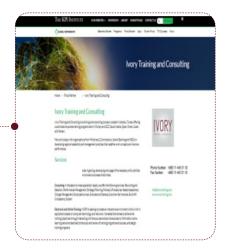




# **THE KPI Institute (TKI)**

The KPI Institute is a leading global research institute specializing in business performance. It manages research programs in 12 performance indicator practice areas, ranging from strategy and key performance indicators to employee performance, and from customer service to innovation performance.

Today, the KPI Institute is considered the global reference for research and education on Key Performance Indicators (KPIs). It has developed the first framework for managing key performance indicators and operating smart indicators as a result of a dedicated research program to document and index how key performance indicators are used in practical work. It also hosts an online portal containing the largest collection of documented key performance indicator examples.









Certified Employee
Performance Management
Professional
(C-EPM)



Certified Balanced Scorecard

Management System

Professional

(C-BSC)



Certified Performance
Management
Professional
(C-PM)



Certified Data Visualization
Professional
(C-DV)



Certified OKR Professional OKR
Professional
(C-OKR)



Certified Customer Service
Performance
Professional



Certified Data Analysis
Professional
(C-DA)



Certified Supplier
Performance
Professional

### **Cert Nexus**

CertNexus is an educational organization that offers certification programs in the fields of information technology, cybersecurity, artificial intelligence, big data, internet of things, and more. Founded in 2014, CertNexus is a part of Logical Operations, a training and certification company in the IT industry.

CertNexus aims to provide individuals and companies with the skills and knowledge necessary to keep up with the changes in the technology market, improve performance, and boost confidence in the workplace. CertNexus certifications are known for their practical and hands-on focus, making them useful for individuals and companies looking to develop their professional skills in the fields of IT, cybersecurity, artificial intelligence, big data, and the internet of things.









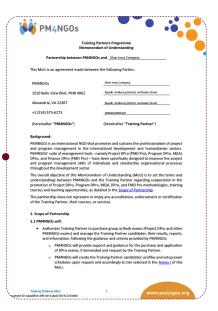
#### **PM4NGOs**

PM4NGOs is a non-profit organization that aims to promote project management practices in the humanitarian and development sectors. Founded in 2010, PM4NGOs has a set of tools and methodologies that help improve project management in non-governmental organizations and humanitarian institutions.

PM4NGOs seeks to promote good practices in project management to enhance effectiveness, efficiency, and quality in the implementation of humanitarian and development projects. The organization works on developing unified standards and tools for project management in the humanitarian and development sector, and provides training and technical support to organizations and teams working in this field.

PM4NGOs is a leading organization in the field of project management in the humanitarian and development sector, and is known for its accredited and specialized certifications in humanitarian and development project management.





#### CompTIA

CompTIA is a non-profit organization founded in 1982 with the aim of promoting the information technology industry and providing independent and reliable certifications for professionals in this field. CompTIA offers various certifications in the field of information technology such as cybersecurity, networking, servers, storage, technical support, and more.

CompTIA certifications are an international standard for qualifying professionals in the field of information technology, and provide multiple levels of certifications ranging from basic to advanced levels. CompTIA certifications are known for being independent of any specific technology company, making them an objective measure of the skills of professionals in this field.

CompTIA works on developing standards and methodologies in the field of information technology and providing educational and training resources for professionals in this field. CompTIA is a vital partner in the technology industry, helping to develop and improve practices and standards in this field.











#### **CMA**

The Certified Management Accountant (CMA) certification is an international specialized professional certification in the field of management accounting, granted by the Institute of Management Accountants (IMA). The certification aims to develop the skills and knowledge of management accountants, enhance their capabilities, and improve their understanding of the tools and techniques used in managing companies.

The Institute of Management Accountants (IMA) is the leading organization in the field of financial management and management accounting, providing specialized training courses and educational resources for management accountants and those interested in the field of financial management.

The CMA certification covers a range of core skills related to management accounting, such as financial planning and analysis, cost and performance management, risk management and internal control, and other skills needed by management accountants in their work.

The CMA certification is highly regarded in the field of management accounting and is considered one of the core professional certifications that management accountants can obtain to advance their careers.



## **PeopleCert**

PeopleCert is a global leader in the assessment and accreditation of professional and linguistic skills, collaborating with multinational organizations and government bodies to develop and deliver market-leading tests worldwide.

PeopleCert enables professionals to reach their full potential and achieve their life ambitions through learning.







## **HR Certification Institute (HRCI)**

HRCI is the premier accreditation and learning organization for the human resources profession. For over 45 years in America and around the world, HRCI has been developing and delivering world-class human resources education, as well as managing eight global certifications and focusing on helping professionals achieve new competencies that impact business results.





## **Global Innovation Institute (GINI)**

is the world's leading professional organization in the field of innovation, aiming to advance the innovation profession through globally recognized standards, tools, publications, resources, professional development courses, certifications, applied research, networking opportunities, and the latest methods, trends, and strategies in innovation leadership.





### **Highfield Qualifications**

It is one of the top five educational institutions specializing in curricula and educational tools within the United Kingdom, and is one of the leading and most professional brands in the world. The institution offers internationally accredited qualifications from the United Kingdom and specially designed accredited training programs for delivery outside the United Kingdom in several specialized fields, including security, safety, customer service, hospitality, and many more.





#### **PECB**

The Professional Evaluation and Certification Board (PECB) offers education, certifications, and certificate programs in various disciplines. With a presence in over lo- countries, PECB helps professionals demonstrate their competence through internationally recognized evaluation and certification programs. PECB>s main objectives include setting minimum requirements for certification, reviewing qualifications, improving evaluation processes, and ensuring compliance with ethical standards. PECB>s slogan «Beyond Recognition» reflects its aim to be the global benchmark for professional certification services.















based on ISO/IEC 27035



Information Security Risk Assessment based on EBIOS



Cloud Security



**Computer Forensics** 



Ethical Hacking



Business Continuity Management Systems based on ISO 22301



Cybersecurity Maturity Model
Certification (CMMC)



Penetration Testing



Network Security based on ISO/IEC 27033





Business Impact Analysis based on ISO/TS 22317



Organizational Resilience based on ISO 22316



Disaster Recovery



Risk Management based on ISO 31000



Management System Internal Audit



Outsourcing



Whistleblowing Management System based on ISO 37002



Compliance Management Systems based on ISO 37301



IT Governance based on ISO/IEC 38500



Anti-bribery
Management Systems
based on ISO 37001





Certified Digital
Transformation Officer
(CDTO)



Privacy Information

Management Systems based
on ISO/IEC 27701



GDPR – Certified Data Protection Officer



Big Data



Artificial Intelligence



Blockchain



Six Sigma Belts



Quality Management Systems based on ISO 9001



Cloud Computing



Internet of Things



Educational Organizations
Management Systems based
on ISO 21001



IT Service Management Systems based on ISO/IEC 20000



Laboratory Management based on ISO/IEC 17025



Quality Management
Systems for Medical Devices
based on ISO 13485



Supply Chain Security Management Systems based on ISO 28000



Asset Management Systems based on ISO 55001



Project Management based on ISO 21502



Energy Management Systems based on ISO 50001



Security Operations
Management Systems based
on ISO 18788



Food Safety Management Systems based on ISO 22000



Occupational Health and Safety Management Systems based on ISO 45001











#### The General Organization for Technical and Vocational Training

Our programs are accredited and implemented under the supervision of the General Organization for Technical and Vocational Training with the highest quality standards we take pride in at every step of our work, from selecting trainers and preparing training materials to choosing training halls, coordinators, quality of food and beverages provided, trainee commitment, and our keenness to ensure the success of each program with the full benefit for each trainee.



#### **British Mastery Academy**

In our quest to offer the best to our trainees and clients, we have signed a partnership contract with the British Mastery Academy For Training & Development to be their accredited partner, in our pursuit to provide the latest in management and leadership fields. It is worth mentioning that Mastery Academy in Britain is an academy specializing in management and leadership training - Mastery Academy website - Britain.



#### **American University in the Emirates**

It is a private, independent, and coeducational higher education institution in more than 100 countries around the world. From this standpoint, all our proposed training programs will be accredited by the American University in the Emirates.



### **International Coach Federation (ICF)**

The International Coach Federation (ICF) is the leading global organization for coaching. ICF is dedicated to advancing the coaching profession by setting high standards, providing independent certification, and building a worldwide network of coaching professionals.



## **Shari'a Supervision for Financial and Islamic Consultations**

It is a Sharia audit and Islamic financial consulting company that offers training programs - for professional certificates, diplomas, and professional master's degrees - issued by the General Council for Islamic Banks and Financial Institutions (CIBAFI).



## **International Finance Corporation (IFC)**

It is the largest global development institution focused on the private sector in developing countries and is a member of the World Bank Group.



#### **Westcliff University**

Westcliff University was established in 1993 and offers various programs in the College of Business Administration and the College of Education. Westcliff University's curriculum consists of graduate programs and bachelor's degrees in business administration and education, as well as other certificate programs. Westcliff University prepares students for the practical and theoretical elements required in today's job market. Westcliff University provides full-time working students with the opportunity to enroll in innovative online and in-person distance education courses.



May 9, 202

To whom it may concern:

Westchiff University, located in Irvine, California, USA offers undergraduate and graduate degrees and certificate programs in Business, Education, Law, Computer Science, and Information Technology. It is regionally accredited by the Western Association of Schools and Colleges (WASC) Senior College and University Commission (WSCUC) and the business school is also accredited by the Accreditation Control for Business Schools and Programs, (ACRSP). The university has ceruliments from students from over eightly different countries and has been offering quality degrees for over 25 years.

On November 19, 2019 West-lift University submitted the required documents to the Saudi Arabia. Cultural Mission in Washington, DC, USA to request to be listed as an accepted university on the SACM list. To date West-lift libs not received a response to its request. As such, West-diff is requesting its representative in the Kingdom of Saudi Arabia, lowy, through its CEQ, Mr. Malmoud Alashel, to present this represent the felling with Gellacation of Saudi Arabia.

Westifff University is seding recognition on the SACM list mainly so that graduates from westiff programs any have their dipolars recognized in Sand Arabia once they return home. The university is not priorithizing seeking to receive scholarship students, abdough its programs in Computer Science, information Technology, Teaching English to Speakers of Other Languages, Engineering Management, and short-term customized technical training programs are clearly in alignment with the Saud vision 2030.

Please let us know if the Ministry requires any additional documents to be submitted in order to expedite this process. We look forward to hearing from you soon.

If you have any questions, please contact Dr. Julie Ciancio, Dean of International Development at Westcliff University at <a href="mailto:ulieciancio@westcliffedu">ulieciancio@westcliffedu</a>

Please do let me know should you have any further questions.

Best regard

Julie Ciamio

Julie Ciancio, PhD, MBA Dean of the College of Education Dean of International Development

## Why Ivory?

Ivory possesses a methodology that combines professionalism and expertise. Ivory's training strategies have achieved the difficult equation of (providing professional service to the client, while identifying and addressing weaknesses in the trainee). The result is real-world success.

Here are the factors that make Ivory the best training destination ever:



## **Golden Guarantee**

Your satisfaction is our top priority; therefore, Ivory offers its clients the Golden Guarantee service, which allows the client to withdraw from the program after attending the first day and receive a full refund if they do not feel they are benefiting.

## Development

We guarantee Ivory's relentless pursuit of updating and developing training and guidance programs in accordance with the latest advancements in training sciences worldwide.

## **Quality of Academic Curricula**

We have signed partnership and cooperation agreements with several related international accreditation institutions to enhance the quality and professionalism of our curricula, ensuring they align with the global standard for the quality of the provided scientific content.





## **Expert Lecturers**

Following strict criteria for selecting certified trainers, Ivory's academics and lecturers have been meticulously chosen from various countries around the world, ensuring they possess the necessary experience and competence.

## **Training Process Follow-up**



**Training Environment** 

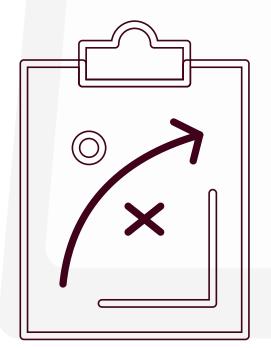
and the application of the pre-established plan is assessed.

Ivory provides all the necessary scientific and training resources for trainees, as well as creatively designed, well-equipped classrooms to ensure an appropriate, comfortable, and highquality training environment for participants.

## **Global Partnerships**

Ivory has established numerous partnerships with accredited international entities, with the goal of offering certified training programs characterized by a global professional standard.

## **Training Strategies**



We possess a unique and advanced training strategy, placing us at the forefront of the list of the most important specialized training companies in the region. This strategy guarantees our clients high-quality training services, practically preparing them to reach the pinnacle of success by identifying gaps in trainees' abilities and addressing them.

All Ivory training programs pass through three main stages, which are as follows:

## During the Program



- Assessing the program's suitability to the trainees' needs.
- Designing the program schedule, allocating 70% of the program for practical application and only 30% for theoretical study.
- Appointing a competent lecturer who outlines the program's plan.
- Identifying the required techniques and resources that fulfill trainees' needs.
- Sending the program's work agenda to trainees.
- Conducting tests and surveys before the implementation begins.

- Monitoring the actual implementation stages step-by-step.
- Ensuring that the training process is progressing according to the pre-established plan.
- Tracking trainees' satisfaction levels.
- Measuring trainees' progress by re-conducting tests and surveys after the program has begun.
- Establishing a forum for exchanging experiences, opinions, and inquiries.

## Post-Program Completion

- Conducting interactive tests in the form of real-life simulations, aiming to apply the scientific material received by the trainees practically.
- Holding a two-hour remote meeting between the trainer and trainees through lvory's electronic meeting room.
- Providing trainees with scientific resources in the same training field, such as references and materials to assist them in their journey after completing the program.
- Submitting final reports and distributing certificates to the trainees.

## Ivory Trainers

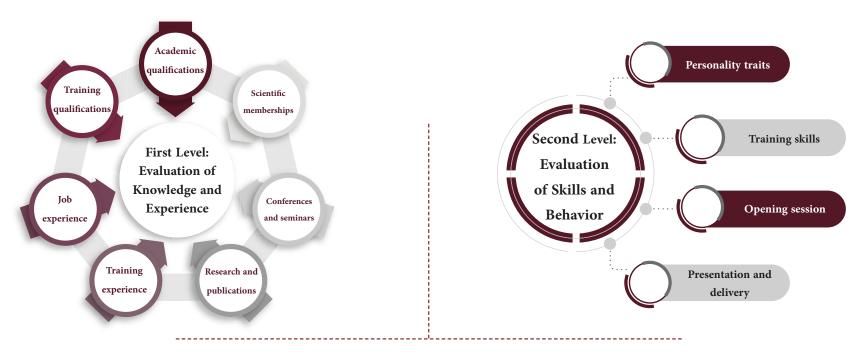
One of the most crucial factors in the success of Ivory's training programs is the selection of experienced, competent trainers with advanced academic degrees. The process of selecting trainers in Ivory is carried out with extreme care, based on criteria that must be met by an accredited trainer. The majority of a training program's effectiveness is attributed to the trainer's competence, skill, and mastery of their tools. At Ivory, we focus on the recruitment standards of trainers to ensure the design of successful training systems. Trainers must possess the ability to organize, prepare, and implement an impactful training program, and follow the latest engaging interactive methods in delivering the scientific material.



The trainer is considered one of the essential components of the training triangle, forming a vital pillar for the success of the training process. In fact, it can be said that the trainer is the most crucial element, as they can make the training process successful even if the training package or the training environment is not helpful.

Therefore, Ivory collaborates with a number of trainers from various countries worldwide, experts in their fields and professionals in their respective domains.

The trainer selection process is based on two main evaluation axes:

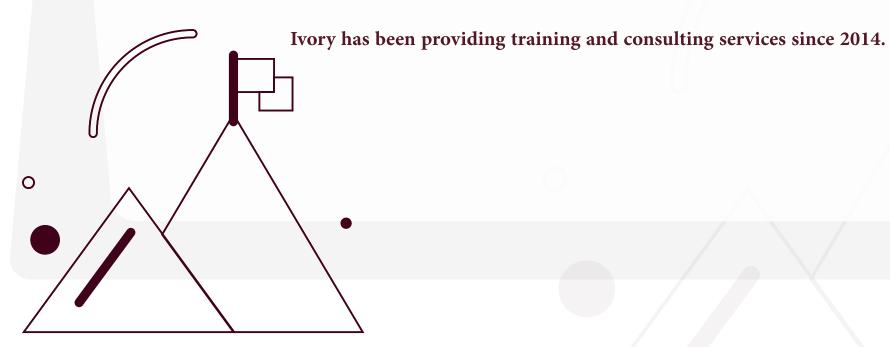


### **Accreditation Levels**

The total evaluation score consists of one thousand points divided into several levels based on the evaluation scores obtained by the trainer during the evaluation and accreditation process, as follows:



# Ivory Achievements

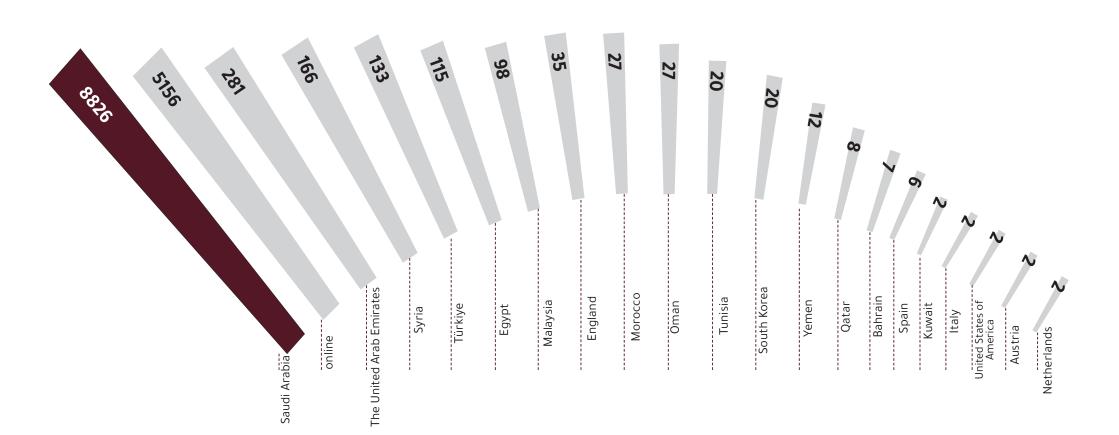


## **Ivory Achievements**

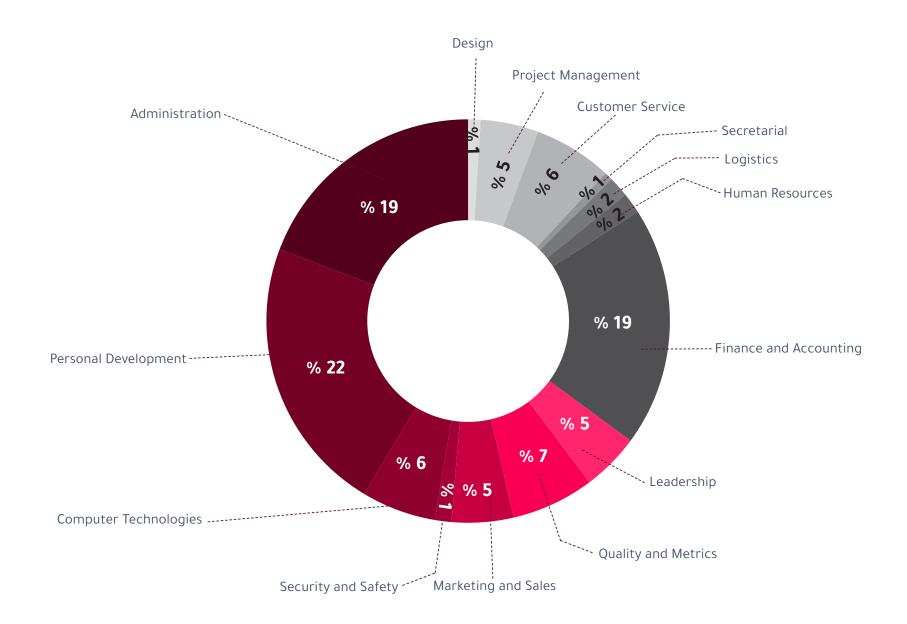


## **Locations and Number of Trainees**

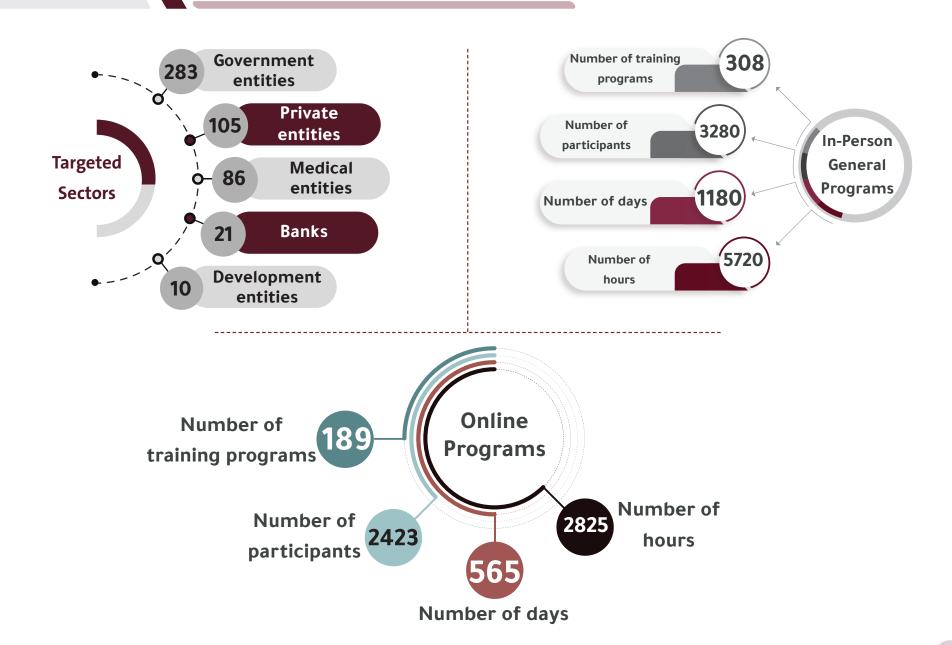
In 2022, Ivory managed to accommodate approximately 15,000 trainees from various nationalities.



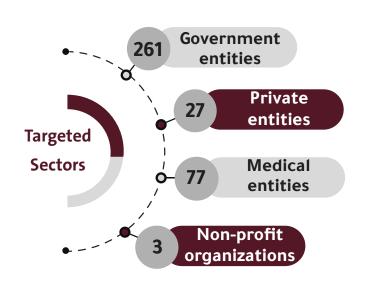
## **Training Areas**

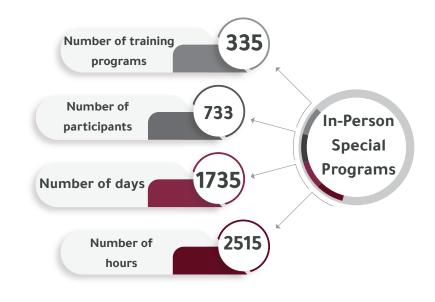


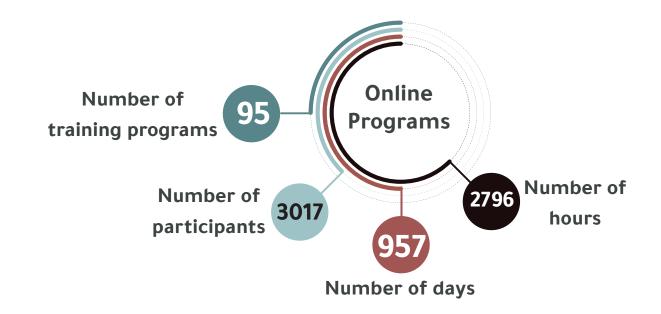
## **Scheduled General Programs**



## **Contractual Customize Programs**







## **Projects**



## Ministry of Human Resources and Social Development























### **Board of Grievances**











## **Jazan University**











## **King Khaled Foundation**











## **General Authority of Civil Aviation**











#### **ADAA - The National Center for Performance Management**











#### **Ministry of Interior**









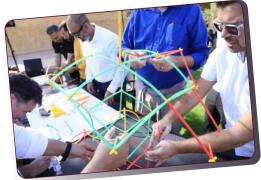


#### **Training Pot Camps**

These are specific training activities and games held outdoors with the purpose of developing employee performance and motivating them to deliver their best:

- Activity Amala 1
- Activity Amala 2













#### **Preparation of Training Material**



Small and Medium Enterprises Marketing Level 1

Small and Medium Enterprises Marketing Level 2

Preparation of Promotional Campaigns and Offers



Your First Steps towards Entrepreneurship Package











#### **Launching the Ivory Online Platform**

#### http://e-training.ivorytraining.com

This is the exclusive platform for managing all training operations within the lvory Company. It is expected to compete with major global platforms, in addition to its ability to host recorded courses, live streaming, and in-person attendance simultaneously. This platform is anticipated to be the true gateway for lvory Company in the field of training for its customers while achieving its objectives.

#### **Consultations**

#### **Developing Financial Resources within Non-Profit Organizations:**

The training program targets employees of financial resource development departments in charitable associations nominated by the King Khaled Foundation across various regions of the Kingdom (Eastern Province, Riyadh, Mecca, Asir, Jazan, Najran, Qassim, and Northern Borders). Approximately 10 diverse associations are involved in several fields. The Ivory Company has provided a basic workshop in financial resource development, in addition to guidance sessions and consultations for all associations. This aims to create financial resource development plans that help associations grow their financial resources and diversify their income sources, ultimately resulting in growth and benefit.

#### **King Khaled Eyes Specialist Hospital**



The Ivory Company has implemented a comprehensive consultation to develop the knowledge and skill levels of the employees at the King Khaled Eye Specialist Hospital. This consultation included identifying training needs and gaps that required coverage to develop the workforce, determining the knowledge and skill levels of each participant, and setting training objectives. They then constructed an integrated training plan within a clear and specific timeline to achieve all training objectives.

The consultation also involved designing training packages, activities, and exercises according to the latest training practices by specialized trainers. These packages included general objectives, detailed objectives, topics, and the adoption of scientific materials from the hospital. The scientific materials achieved the required skills and competence for all trainees. Additionally, the participants were distributed into categories and levels that matched their capabilities and the specified training plan.

#### **Ministry of Human Resources and Social Development**



The Ivory Company has implemented a comprehensive training consultation to develop the capabilities of the members of the Ministry of Human Resources. This consultation included studying and analyzing the current situation, evaluating training needs, determining the knowledge and skill levels of employees, and building an integrated training plan within a clear and specific timeline to achieve all training objectives. The project also involved designing all training materials based on real and practical needs.

Participants were distributed into categories and levels that matched their capabilities and the specified training plan. The training plan was then executed within the determined timeline. The project included a detailed report for each program within the plan, along with pre- and post-assessment of participants to ensure the desired results were achieved.

#### **ADAA - The National Center for Performance Management**



The Ivory Training and Consultancy Center is proud to implement the «Direct Training» project in cooperation with the National Center for Measuring Public Sector Performance (ADA'A). This project offers a number of specialized training programs focused on performance indicators, strategy, and measuring customer experience, in collaboration with professional trainers. The implementation was conducted both in-person and virtually. The project lasted for four months, starting on 14/11/1443 AH (14/06/2022) and ending on 17/03/1444 AH (13/10/2022).

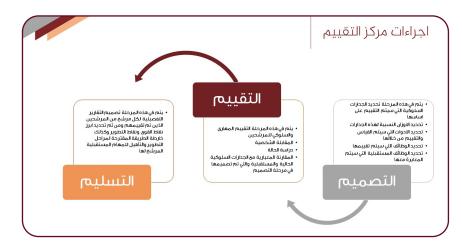
During these high-quality programs, which achieved positive results and met the needs of the trainees, earning their admiration and satisfaction, some developmental procedures were applied, such as pre-assessment and post-assessment tests, as well as trainee evaluation forms. These measures aim to enhance efficiency, improve performance quality, measure impact, and ultimately identify outstanding participants who receive two certificates: one for attendance and one for practical application in their government institutions.

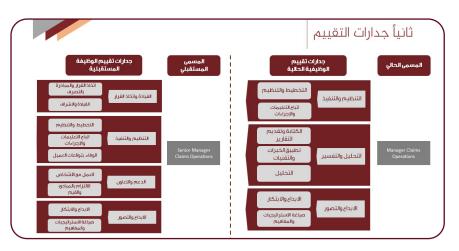
Finally, we are proud to have successfully executed this project and to have become strategic partners and supporters of the National Center for Measuring Public Sector Performance (ADA'A).

#### **Succession planing Project for Malath**

An integrated succession plan has been developed that includes creating a competency framework using SHL (Saville and Holdsworth Limited) and preparing a competency guide tailored to the job requirements of each position. This plan also identifies the behavioral competency matrix that will be subject to evaluation through an accredited assessment center. Based on this, a future empowerment plan has been created for each candidate.







lvory has successfully participated in establishing numerous training platforms for various clients, with some of the most notable ones being:



#### KnowledgeCity Platform for 1,000 users, including 18,000 educational videos:

KnowledgeCity is a specialized platform that offers integrated training solutions in business skills, finance, computer science, and safety. Ivory, in collaboration with KnowledgeCity, will provide the best services for the Ministry of Commerce staff members. KnowledgeCity is an accredited platform used by governments, institutions, companies, libraries, and academic institutions worldwide, including Bank of America, CVS, and the U.S. Department of Commerce.

**Developing an e-learning platform for the Ministry of Commerce staff members.** 



## **Quality Certifications**



#### **Quality Certifications**









### **Accreditations**



#### **Accreditations**



















































# **Customer Recommendations**



#### **Customer Recommendations**



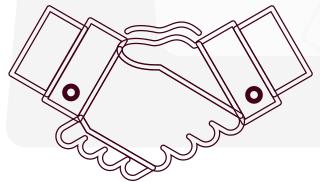




## Our Partners

We possess a unique and advanced training strategy that guarantees our clients receive a high-quality training service. This approach practically qualifies them to reach the pinnacle of success by identifying the gaps in the trainee's capabilities and subsequently addressing them.

































































































































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**Broaden Your Success**